

Empowering the next generation with even more international education data

Steve Nerlich

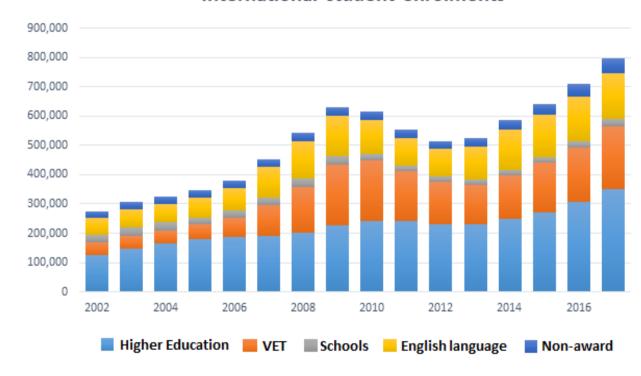


# Part 1: More data

# **Enrolments and students**

In 2017, there were 624,001 international students on a student visa who generated 799,371 enrolments

## International student enrolments



# Go to: internationaleducation.gov.au

- Data and research
- Data visualisations



Opportunity through learning

Home News International network ESOS framework Data and research Qualifications recognition Endeavour About us My account

Data visualisations

International student Data visualisations Research anapahota

Australian students

overseas

Archived data

Data visualisations to explore the international student demographics at Australian institutions.

JavaScript must be enabled on the browser.



A graph showing actual student numbers on a student visa in Australia by nationality and state...

Data can be disaggregated by state, and the user can toggle between the current and last years' data.



#### Where do international students come from and what do they study?

An overview of where international students studying in Australia on a student visa come from and what they are studying here.



### International student enrolments by Australian Statistical Geography Standard (ASGS)

The geographic areas (categorized by ASGS SA4 Level) where international enrolments and commencements are in Australia can be explored by this data visualisation.

The regional data is updated monthly with each release of the international student data.



#### Student location map

(Warning: 20MB data download)

A map showing the distribution of international student enrolments across Australia. Enrolments data can be disaggregated by nationality and education sector.



#### Pathways of international students while studying on a student visa

Pathways of international students while on a student visa. Various pathways can be downloaded, including pathways post ELICOS, post Schools, prior to VET and prior to Higher Education. Pathways cohorts can be examined by nationality.

The pathways data is updated monthly with each release of the international student data.

Student numbers

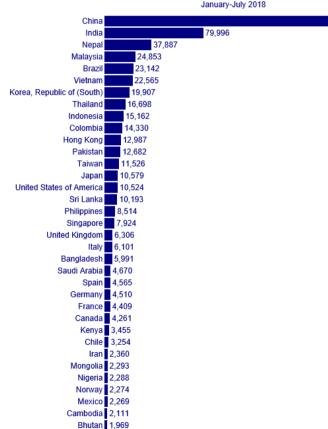
Get the data

Print

2018 V Jul V Australia ~

626 988 students in Australia Share: 100%, Growth: 11%

187.547

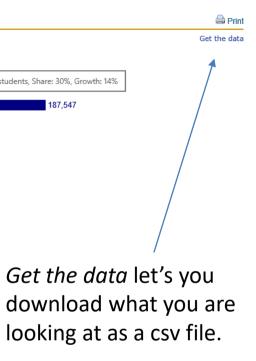


Mauritius 1,866 Sweden 1,774

The drop down menu lets you pick Australia and all states and territories.

And it lets you pick the previous full year (currently 2017)

Student numbers 2018 V Jul V Australia ~ China Mouse-hover over a 37.887 24.853 country to get its Brazil 23,142 Vietnam 22.565 share and growth Korea, Republic of (South) 19.907 16,698 rate on previous 15.162 Colombia 14.330 period. United States of America 10,524 Philippines 8.514 United Kingdom 6.306 Bangladesh 5,991 Saudi Arabia 4,670 Spain 4,565 Germany 4.510 France 4,409 Canada 4.261 Kenya 3,455 Chile 3,254 Iran 2,360 Mongolia 2,293 Nigeria 2,288 Norway 2.274 Mexico 2.269 Cambodia 2,111 Bhutan 1,969 Mauritius 1,866 Sweden 1,774



626.988 students in Australia

79.996

China - 187.547 students. Share: 30%. Growth: 14%

187,547

# Go to: internationaleducation.gov.au

- Data and research
- Data visualisations



Opportunity through learning

Home News International network ESOS framework Data and research Qualifications recognition Endeavour About us My account

Data visualisations

International student Data visualisations Research anapahota

Australian students

overseas

Archived data

Data visualisations to explore the international student demographics at Australian institutions.

JavaScript must be enabled on the browser.



A graph showing actual student numbers on a student visa in Australia by nationality and state...

Data can be disaggregated by state, and the user can toggle between the current and last years' data.



#### Where do international students come from and what do they study?

An overview of where international students studying in Australia on a student visa come from and what they are studying here.



### International student enrolments by Australian Statistical Geography Standard (ASGS)

The geographic areas (categorized by ASGS SA4 Level) where international enrolments and commencements are in Australia can be explored by this data visualisation.

The regional data is updated monthly with each release of the international student data.



#### Student location map

(Warning: 20MB data download)

A map showing the distribution of international student enrolments across Australia. Enrolments data can be disaggregated by nationality and education sector.



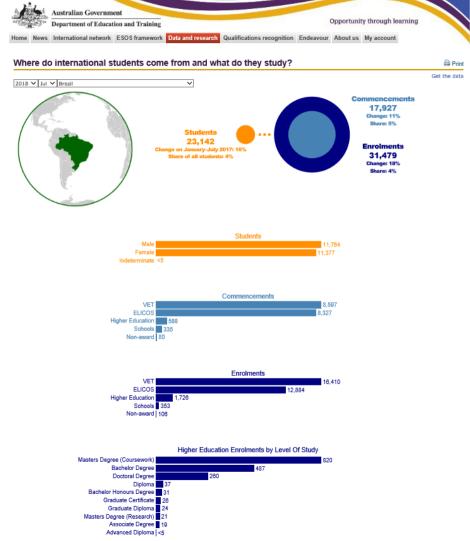
#### Pathways of international students while studying on a student visa

Pathways of international students while on a student visa. Various pathways can be downloaded, including pathways post ELICOS, post Schools, prior to VET and prior to Higher Education. Pathways cohorts can be examined by nationality.

The pathways data is updated monthly with each release of the international student data.

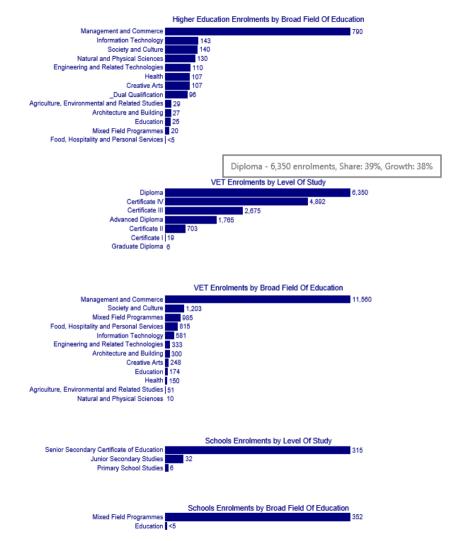
A complete report card look at each of over 200 source countries with students, enrolments and commencements.

You can also select last full year and *get the* data.



Keep scrolling down for each country's, fields of education and levels of study.

And you can mouse-hover to get share and growth figures.



# Go to: internationaleducation.gov.au

- Data and research
- Data visualisations



Opportunity through learning

Home News International network ESOS framework Data and research Qualifications recognition Endeavour About us My account

Data visualisations

International student Data visualisations Research anapahota

Australian students

overseas

Archived data

Data visualisations to explore the international student demographics at Australian institutions.

JavaScript must be enabled on the browser.



A graph showing actual student numbers on a student visa in Australia by nationality and state...

Data can be disaggregated by state, and the user can toggle between the current and last years' data.



#### Where do international students come from and what do they study?

An overview of where international students studying in Australia on a student visa come from and what they are studying here.



### International student enrolments by Australian Statistical Geography Standard (ASGS)

The geographic areas (categorized by ASGS SA4 Level) where international enrolments and commencements are in Australia can be explored by this data visualisation.

The regional data is updated monthly with each release of the international student data.



#### Student location map

(Warning: 20MB data download)

A map showing the distribution of international student enrolments across Australia. Enrolments data can be disaggregated by nationality and education sector.



#### Pathways of international students while studying on a student visa

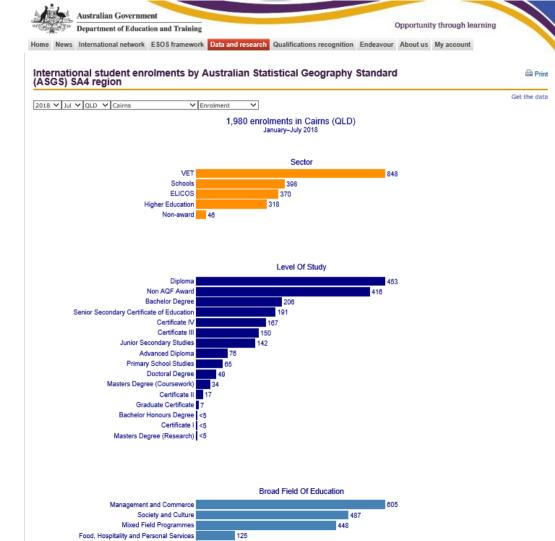
Pathways of international students while on a student visa. Various pathways can be downloaded, including pathways post ELICOS, post Schools, prior to VET and prior to Higher Education. Pathways cohorts can be examined by nationality.

The pathways data is updated monthly with each release of the international student data.

Student data by region across Australia.

## You can:

- Pick state/territory and then region
- Pick enrolments or commencements
- Switch to last full year
- Scroll down for sector, level of study, field of study and source country
- Mouse-hover for share and growth figures.
- Get the data



# International students in regional areas

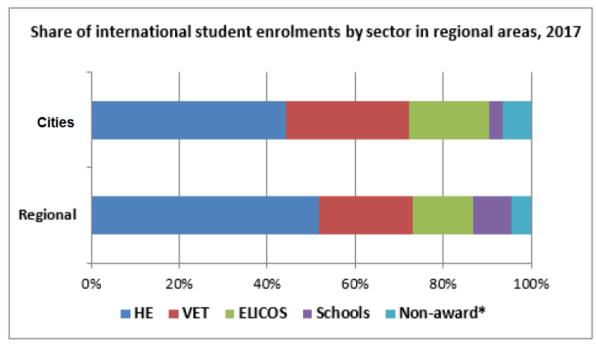
Distribution of international student enrolments in Australia in 2017									
State / Territory	Share (%)		Enrolments						
	Major Cities	Regional	Major Cities	Regional	Total				
	area	area	Area	area					
NSW	98.8%	1.2%	292,972	3,585	296,557				
VIC	99.1%	0.9%	247,331	2,326	249,657				
QLD	94.0%	6.0%	115,605	7,367	122,972				
WA	99.6%	0.4%	53,468	228	53,696				
SA	99.8%	0.2%	35,657	89	35,746				
ACT	100.0%	0.0%	16,910		16,910				
TAS	0.0%	100.0%		8,103	8,103				
NT	0.0%	100.0%		2,430	2,430				
Australia	96.9%	3.1%	761,943	24,128	786,071				

# International students in regional areas

Top ten regions for international student enrolments in 2017						
State / Territory	Region*	Enrolments	Share (%)			
TAS	Hobart	6,702	27.8%			
QLD	Cairns	2,685	11.1%			
NT	Darwin	2,423	10.0%			
QLD	Toowoomba	2,086	8.6%			
QLD	Townsville	1,944	8.1%			
NSW	Richmond - Tweed	1,458	6.0%			
TAS	Launceston and North East	1,385	5.7%			
NSW	New England and North West	1,351	5.6%			
VIC	Ballarat	1,029	4.3%			
VIC	Geelong	416	1.7%			
	Other locations	2,649	11.0%			
Total		24,128	100.0%			

<sup>\*</sup> SA4 regions as derived from the ABS Australian Statistical Geography Standard.

# International students in regional areas



<sup>\*</sup> Including foundation and study abroad (exchange program) courses.

# Go to: internationaleducation.gov.au

- Data and research
- Data visualisations



Opportunity through learning

Home News International network ESOS framework Data and research Qualifications recognition Endeavour About us My account

Data visualisations

Data visualisations to explore the international student demographics at Australian institutions. International student JavaScript must be enabled on the browser. Data visualisations Research anapahota

Research papers

Other International Offshore education

Australian students

overseas

Archived data



A graph showing actual student numbers on a student visa in Australia by nationality and state...

Data can be disaggregated by state, and the user can toggle between the current and last years' data.



#### Where do international students come from and what do they study?

An overview of where international students studying in Australia on a student visa come from and what they are studying here.



## International student enrolments by Australian Statistical Geography Standard (ASGS)

The geographic areas (categorized by ASGS SA4 Level) where international enrolments and commencements are in Australia can be explored by this data visualisation.

The regional data is updated monthly with each release of the international student data.



#### Student location map

(Warning: 20MB data download)

A map showing the distribution of international student enrolments across Australia. Enrolments data can be disaggregated by nationality and education sector.



#### Pathways of international students while studying on a student visa

Pathways of international students while on a student visa. Various pathways can be downloaded, including pathways post ELICOS, post Schools, prior to VET and prior to Higher Education. Pathways cohorts can be examined by nationality.

The pathways data is updated monthly with each release of the international student data.

## Student location:

- Shows location of CRICOS providers, but not their enrolment count (so you can't get the data).
- Can highlight regional versus city locations.
- Can select different source countries and education sectors.



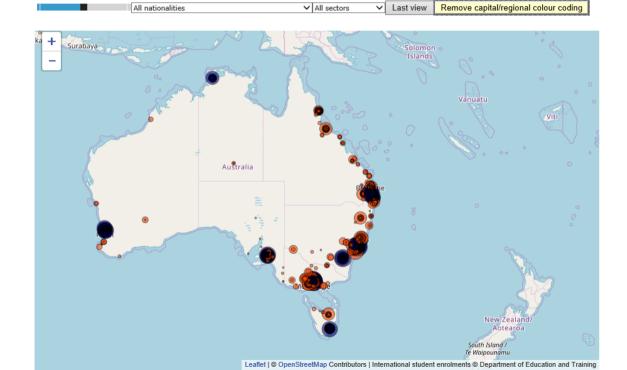
#### Student location map



Using the latest available international student enrolment data the student's locations can be investigated by nationality and sector. The circles can be sized using the horizontal control. The "Last view" button toggles between the previous selection and the current selection. The "Colour code capital/regional areas" will colour code the circles depending on Tourism Australia's definition of capital/regional areas.

The size of the circles is based on enrolments. The circles are scaled so that large providers do not visually overwhelm the smaller providers.

To safeguard the privacy of students, any nationality with less than five enrolments in a state or territory are not shown.



Zoom in to anywhere across the country.

Mouse hover identifies the CRICOS provider.



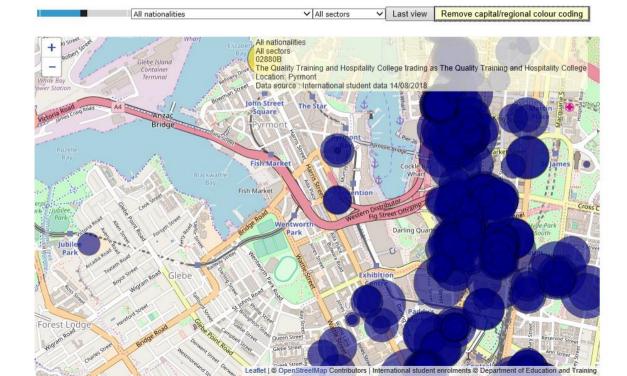
### Student location map



Using the latest available international student enrolment data the student's locations can be investigated by nationality and sector. The circles can be sized using the horizontal control. The "Last view" button toggles between the previous selection and the current selection. The "Colour code capital/regional areas" will colour code the circles depending on Tourism Australia's definition of capital/regional areas.

The size of the circles is based on enrolments. The circles are scaled so that large providers do not visually overwhelm the smaller providers.

To safeguard the privacy of students, any nationality with less than five enrolments in a state or territory are not shown.



# Go to: internationaleducation.gov.au

- Data and research
- Data visualisations



Opportunity through learning

Home News International network ESOS framework Data and research Qualifications recognition Endeavour About us My account

Data visualisations

Data visualisations to explore the international student demographics at Australian institutions. International student JavaScript must be enabled on the browser. Data visualisations Research anapahota

Research papers

Other International Offshore education

Australian students

overseas

Archived data



A graph showing actual student numbers on a student visa in Australia by nationality and state...

Data can be disaggregated by state, and the user can toggle between the current and last years' data.



#### Where do international students come from and what do they study?

An overview of where international students studying in Australia on a student visa come from and what they are studying here.



## International student enrolments by Australian Statistical Geography Standard (ASGS)

The geographic areas (categorized by ASGS SA4 Level) where international enrolments and commencements are in Australia can be explored by this data visualisation.

The regional data is updated monthly with each release of the international student data.



#### Student location map

(Warning: 20MB data download)

A map showing the distribution of international student enrolments across Australia. Enrolments data can be disaggregated by nationality and education sector.



#### Pathways of international students while studying on a student visa

Pathways of international students while on a student visa. Various pathways can be downloaded, including pathways post ELICOS, post Schools, prior to VET and prior to Higher Education. Pathways cohorts can be examined by nationality.

The pathways data is updated monthly with each release of the international student data.

## Can pick:

- Post-ELICOS or postschools pathways; and
- Pre-higher education or pre-VET pathways.
- And do these by individual student source countries.

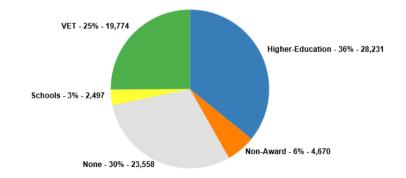


#### Pathways for international students on a student visa





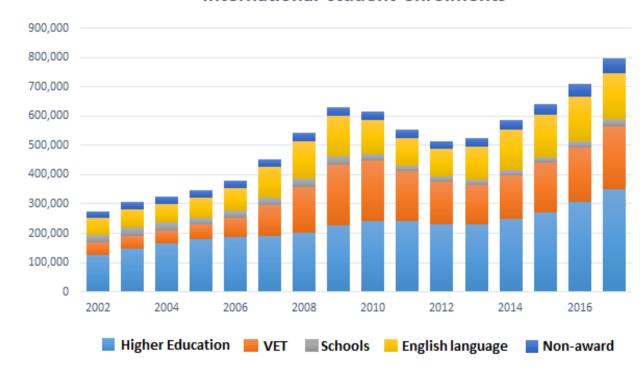
Sector after the student's first ever ELICOS course completed in 2017



# **Enrolments and students**

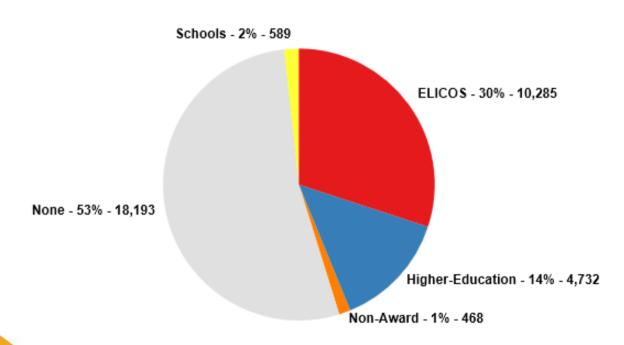
In 2017, there were 624,001 international students on a student visa who generated 799,371 enrolments

## International student enrolments



# **Study pathways to VET - All nationalities**

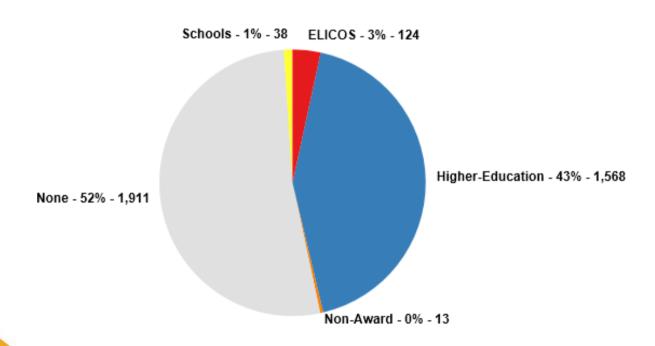
Sector studied before commencement of VET course in 2018



Source: DET data visualisations

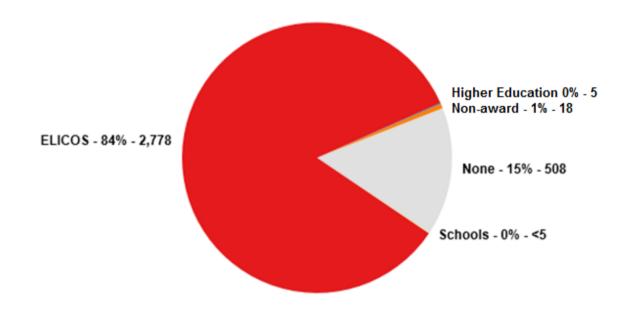
# **Study pathways to VET - India**

Sector studied before commencement of VET course in 2018



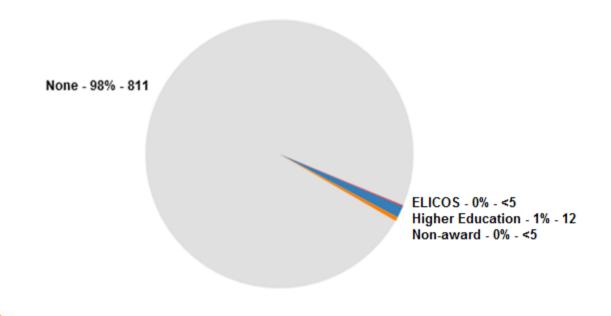
# **Study pathways to VET - Brazil**

Sector studied before commencement of VET course in 2018



# **Study pathways to VET - UK**

Sector studied before commencement of VET course in 2018



Source: DET data visualisations

Over two-thirds of ELICOS students on a student visa are on a study pathway.

Since most pathway students arrive on a different visa type, ELICOS visa data hasn't been very useful in identifying future trends.

Until now....

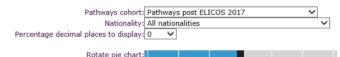


News International network ESOS framework Data and research Qualifications recognition Endeavour About us My account

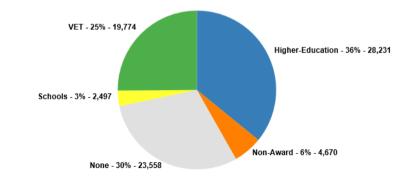
#### Pathways for international students on a student visa





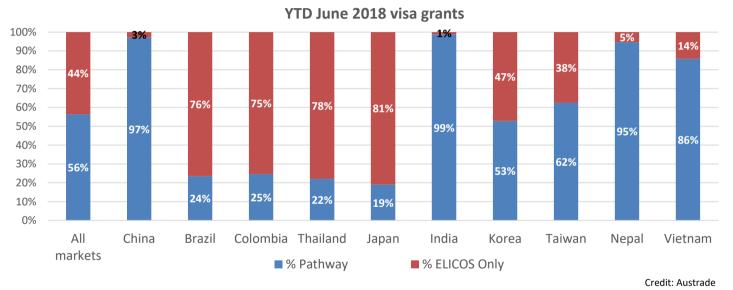


## Sector after the student's first ever ELICOS course completed in 2017



In 2018, we worked out how to identify visa grantees who were going to study ELICOS, as either:

- Independent ELICOS; or
- Pathway ELICOS.



So, while ELICOS enrolments in 2018 are tracking around 0% growth, this is apparently due to a 10% decline in Independent ELICOS visa grants countered by an 8% growth in Pathway ELICOS visa grants.



# Part 2: Even more data

In 2017 and 2018, DET worked with state and territory governments, education providers and education peak bodies, to identify further data needs.

Feedback involves many areas of government, but some specific areas for the department included:

- Enhancing data on international students in regional areas;
- Offshore educational delivery (aka TNE);
- Graduate outcome data; and
- Student experience data.

In 2017 and 2018, DET worked with state and territory governments, education providers and education peak bodies, to identify further data needs.

Feedback involves many areas of government, but some specific areas for the department included:

- Enhancing data on international students in regional areas;
- Offshore educational delivery (aka TNE);
- Graduate outcome data; and
- Student experience data.

# Offshore educational delivery (aka TNE)

Existing data sources are Australia's mainstream higher education and VET data collections, namely:

- The Higher Education Statistics Collection; and
- The Total VET Activity data collection.
- In 2016, there were 119,351 enrolments in Australian higher education courses offshore.
- In 2017, there were 36,765 enrolments in Australian VET courses offshore.

# Offshore educational delivery (aka TNE)

Existing data sources are Australia's mainstream higher education and VET data collections, namely:

- The Higher Education Statistics Collection; and
- The Total VET Activity data collection.
- In 2016, there were 119,351 enrolments in Australian higher education courses offshore.
- In 2017, there were 36,765 enrolments in Australian VET courses offshore.

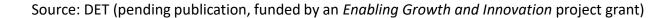
But what is their student experience like?

# Current research: Offshore higher education student satisfaction survey

In 2018, a number of higher education providers surveyed their offshore students using the i-graduate *International Student Barometer*.

## There were 8,341 student respondents:

- 86% reported being satisfied or very satisfied with their overall experience (compared with 89% of onshore international student respondents)
- Reasons for offshore students choosing their Australia course were similar to onshore students quality and reputation of course and institution.
- There was slightly more emphasis on career benefit and earning potential.
- · Personal safety was also a key issue.
- Most respondents were from Malaysia, Singapore & China (mirrors known student numbers).



# Current research – Offshore VET students: Who are they and where are they headed?

2018 focus group and survey research with ACER. Largely focused on China.

A typical student in China choosing an Australian VET provider:

- Did not perform as well as they wanted to in the Gaokao
- Can't afford to study overseas
- Can afford a premium "international" course in China
- Diploma-level study is most popular
- The fields of architecture/building; hospitality management; and business management/finance are most popular.

In 2017 and 2018, DET worked with state and territory governments, education providers and education peak bodies, to identify further data needs.

Feedback involves many areas of government, but some specific areas for the department included:

- Enhancing data on international students in regional areas;
- Offshore educational delivery (aka TNE);
- Graduate outcome data; and
- Student experience data.

# Current research – Graduate outcomes:

# Higher education

A 2018 survey of university graduates who studied in Australia is being undertaken by ACER in collaboration with the Australian Universities International Directors Forum:

- This is work in progress.
- Findings will capture responses from graduates on and offshore.
- We anticipate this will become a regular national survey and establish a time series data stream going forward.

# Current research – Graduate outcomes:

# **VET**

In May 2018, the NCVER released findings of a 2017 survey of over 11,000 international VET students who completed a course in Australia in 2016:

- 82% were employed or in further study.
- 89% would recommend their training to others.
- 85% would recommend their provider to others.

NCVER, in collaboration with DET intend to continue this survey on an annual basis going forward. And create a time series data stream.



In 2017 and 2018, DET worked with state and territory governments, education providers and education peak bodies, to identify further data needs.

Feedback involves many areas of government, but some specific areas for the department included:

- Enhancing data on international students in regional areas;
- Offshore educational delivery (aka TNE);
- Graduate outcome data; and
- Student experience data.

In 2017 and 2018, DET worked with state and territory governments, education providers and education peak bodies, to identify further data needs.

Feedback involves many areas of government, but some specific areas for the department included:

- Enhancing data on international students in regional areas;
- Offshore educational delivery (aka TNE);
- Graduate outcome data; and
- Student experience data.

# 2018 International Student Survey

# 2018 International Student Survey: Satisfaction scores by sector (%)

	Universities	VET	Private higher education	ELICOS	Schools
Overall	89	87	91	90	83
Arrival	92	92	94	92	79
Learning	87	86	90	90	85
Living	88	91	91	91	86
Support	90	88	92	93	86
Recommendation	78	78	79	82	64
Student respondents	56,376	2,563	6,306	15,662	3,392

The 2018 survey collected responses from over 84,000 international students in all sectors, the highest number since these biennial surveys commenced in 2010.

# Thank you

Any questions?

